"Meet you there!"

Reimagining Mobile Services at the Warren-Newport Public Library

Community Stops:

Community Stops were created based on data and community feedback, as a transition from traditional outreach services.

Challenges:

- While overall usage increased slightly, 13 of 18 stops did not meet minimum usage standards and guidelines.
- Average visitors per Community Stop: 2.7
- Average checkouts per Community Stop: 11.5

Mobile Services Impact and Success Stories:

Lobby Stops:

- **Impact:** Lobby stops average eight patrons per visit, with approximately 28 checkouts. The stops are crucial for patrons who struggle to reach the library.
- **Success Story:** This service empowers seniors to maintain their library use while remaining independent. It also opens doors for senior-focused programs outside the library.

Early Literacy Visits:

- **Impact:** Early literacy visits significantly impact our youth, as many do not interact with the library otherwise. Average attendance per classroom visit is approximately 16.
- **Success Story:** From experience with current visits, staff can envision the potential of partnering with 42 additional classrooms, expanding our reach and boosting district-wide literacy.

After-School Programs:

- **Impact:** After-school programs reach young patrons in elementary, middle, and high school audiences, with an average of 20 participants per program.
- **Success Story:** We can partner with existing after-school programs and school librarians for engaging programming and ongoing collaborative opportunities.

Programming in the Community:

- **Impact:** We offer diverse programs for all ages, from Senior Book Clubs to community events like Pokémon in the Park and Pumpkin Carving. Average audience size is eight patrons per program.
- **Success Story:** From our experiences in working with a wide variety of programs, staff are actively seeking fun summer programs to leverage the warmer weather.

Community Partnerships:

- **Impact:** We partner with large community events to expand the reach of the physical building and bring library services to everyone.
- **Success Story:** Staff are actively building connections by forging new partnerships and strengthening existing ones to maximize our impact in the community.

Little Free WNPLs:

- **Impact:** These free book bins, located at local businesses and hubs, reflect another approach to community-based initiatives.
- **Success Story:** Residents access and share library materials, at easily accessible locations.

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MOBILE SERVICES

Estimated Costs

Service Model Options/Costs	New Vehicle Needs	New Vehicle Costs	Unique Costs		Technology Updates	Annual Budget Requirements	**Three Year Estimated Costs
Satellite Branch	N/A	N/A	Rent 200 sq. ft. = $5,000/year 2,000 sq. ft. = $35,000/year	Furnishing $50,000 - $100,000 Technology $50,000 - $75,000	$25,000 - $50,000	$100,000 *	$1,085,000
Technology Vehicle	Technology-equipped van	$300,000 - $400,000	Technology $50,000 - $75,000		$25,000 - $50,000	$30,000 - $35,000	$575,000
Community Programming	Car	$31,000	Wrap $3500		N/A	$17,000 - $20,000	$110,000

*Dependent on multiple factors regarding the need of a facilities budget line
**Does not reflect the total Mobile Services budget/costs for three years

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