

WNPLD Development Council (WDC) 2017 timeline

<u>Meeting date</u>	<u>Activity</u>
Late January 2017	Initial meeting of WDC Recruitment Committee (identify candidates, determine who will do the ask to join the committee)
Late February 2017	Initial members of WDC determined, schedule first meeting in March
March 2017	Recruitment committee appoints WDC Chair, identify projects for fundraising priorities, additional member(s) possibly recruited
June 2017	Benchmark current giving and set realistic goals for next three years
September 2017	Revamp the memorial and tribute giving program, create a planned giving program