

# Board packet September 21, 2021: Short-range Strategic Plan

Friday, September 17, 2021 1:02 PM

<b>Subject</b>	<b>Board packet September 21, 2021: Short-range Strategic Plan</b>
<b>From</b>	Ryan Livergood
<b>To</b>	libraryboard
<b>Cc</b>	Noreen Reese; Gina Ornelas; Amy Blanchard; Sandy Beda; 'AFarr@MichaelSilver.com'
<b>Sent</b>	Friday, September 17, 2021 12:53 PM
<b>Attachments</b>	WNPL Short-Range Strategic Plan Draft 8 September 17 2021.docx

Good afternoon,

Please see the attached latest draft of what we were calling the “Bridge Strategic Plan”. The main feedback I gathered from the Board a few weeks ago was that context was missing and it wasn’t clear what was meant by a bridge strategic plan. Thus, the plan has been updated to address this concern. First of all, we are now referring to this as a short-range plan, because that provides more clarity about what this document actually is for us. Secondly, the section “How we will use this plan” has been changed to “Introduction”, which includes some additional context and has been moved it to the start of the plan. Also, a few conversations with staff prompted me to add in here that one of the key roles of the Community Engagement Specialist will be not only to engage our diverse community, but also collaborate with staff and help them better engage our community as well. I want to make sure the person we hire for this position isn’t expected to do this work all on their own.

Thanks,  
Ryan

**Ryan Livergood**  
Executive Director  
Warren-Newport Public Library District  
224 N. O’Plaine Road  
Gurnee, IL 60031  
847-244-5150 ext. 3101  
[rlivergood@wnpl.info](mailto:rlivergood@wnpl.info)